

Dream start for Astley Signs (Southern)

Astley Sign's most recent development, aimed at strengthening their geographical coverage, is a Sales and Project Office situated in Milton Keynes. Their initial hard work is starting to pay off after securing a prestigious contract with John Lewis Plc to supply and install two sets of five metre high 3D letters for their new £45 million, 650,000 sq ft (60,386 sq m) flagship automated distribution centre at Magna Park, Milton Keynes.

Jeff Watts, General Manager for Astley Signs (Southern Office), is delighted to have won this project as one of its first major contracts "To have this opportunity to work with The John Lewis Partnership and Simons Construction Limited on this important development was a dream start for our newly opened Sales & Project Office."

With such a positive beginning, Jeff is confident that Astley Signs can continue its steady expansion with a view to enhancing the team with further recruitment in the near future.

Over the past 80 years Astley Signs have become one of the most established names in the sign industry, renowned for their cutting edge design and innovative ideas. With headquarters in Gateshead, Astley Signs also have additional facilities in Glasgow and Leeds. Working together with their key strategic partners across Europe, Astley Signs are continually expanding and becoming a highly reputable international brand. Throughout its history, the company has earned the respect of some of the world's largest blue chip organisations including Hilton,

Sainsbury's, BP, Woolworths and Bentley, to name but a few.

What attributes to Astley's success is the time and great care they take in understanding their clients' needs and objectives together with the continued commitment in providing the highest levels of service and quality products. The Milton Keynes team embrace this Astley philosophy with its own experience and reputation.

For further information telephone 01908 547826 or visit www.astleysigns.com



The new John Lewis automated distribution centre at Milton Keynes.